



LORENZO TIRITICCO

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Who am I?

I'm Lorenzo Tiriticco, a graphic designer focused on **branding, information design** and **motion design**, with experience across social media and web design.

WORK EXPERIENCE

08/2024 – now
2 years

social media manager
FREELANCE
– Trieste, Italy

planning social media content, written and visual, with performance-driven analysis, and designing graphics and motion assets

06/2023 – now
3 years

graphic designer
FREELANCE
– Trieste, Italy

logos, branding, animations, posters, powerpoint presentations, brochures, flyers, calendars and social media management

07/2021 – 12/2022
1.5 years

graphic designer
CANCER RESEARCH UK
– London, UK

printed material (posters, flyers, tickets), social media graphics, branding, logo design, fundraising packs, infographics and reports

04/2019 – 10/2019
6.5 months

information designer
CANCER RESEARCH UK
– London, UK

infographics, video editing, animation, editorial design, icon design and helping in the development of the company brand

09/2016 – 07/2018
2 years

graphic & web designer
UAUACADEMY
– Trieste, Italy

printed material (brochures, maps, posters), presentations, content for social media, concepts for events and web design

EDUCATION

09/2014 – 06/2016
2 years

graphic design for advertising
**SCUOLA INTERNAZIONALE
DI GRAFICA** – Venice, Italy

editorial design, advertising, logo design and branding, editing, web design, packaging, photography, information design, illustration

SKILLS

software

Illustrator, Photoshop,
InDesign, After Effects,
Powerpoint, Keynote, Canva,
Figma, Miro, Word, Excel

web

HTML, CSS, Wordpress

languages

Italian, English, Spanish

FIELDS

branding
motion design
information design
logo design
social media
web design
exhibition design
advertising
retouching/editing
editorial design

