



LORENZO TIRITICCO

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Who am I?

I'm Lorenzo Tiriticco, a graphic designer focused on **branding**, **information design** and **motion design** with experience across editorial, exhibition and web design.

WORK EXPERIENCE

01/2023 — now
3 years

graphic designer
freelancing
— Trieste, Italy

logos, branding, animations, posters, powerpoint presentations, brochures, flyers, calendars and social media management

07/2021 — 12/2022
1.5 years

graphic designer
Cancer Research UK
— London, UK

printed material (posters, flyers, tickets), social media graphics, branding, logo design, fundraising packs, infographics and reports

04/2019 — 10/2019
6.5 months

information designer
Cancer Research UK
— London, UK

infographics, video editing, animation, editorial design, icon design and helping in the development of the company brand

09/2016 — 07/2018
2 years

graphic & web designer
UAUAcademy
— Trieste, Italy

printed material (brochures, maps, posters), presentations, content for social media, concepts for events and web design

EDUCATION

09/2014 — 06/2016
2 years

graphic design for advertising
Scuola Internazionale di Grafica
— Venice, Italy

editorial design, advertising, logo design and branding, editing, web design, packaging, photography, information design, illustration

SKILLS

software
Illustrator, Photoshop, InDesign, After Effects
Powerpoint, Keynote
Word, Excel

web
HTML, CSS
Wordpress, Joomla

languages
Italian, English, Spanish

FIELDS

information design
motion design
branding
logo design
icon design
animation
web design
retouching/editing
editorial design
poster design
exhibition design
advertising

INTERESTS

UX/UI
photography
architecture
nature
films
fashion
travelling
linguistics
politics

