



LORENZO TIRITICCO

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## WHO AM I?

My name is Lorenzo Tiriticco and I'm a graphic designer focused on **branding, information design** and **motion design** with experience in poster and web design

## WORK EXPERIENCE

01/2023 – now  
2 years

**graphic designer**  
**freelancing**  
– Trieste, Italy

logos, branding, animations, posters, powerpoint presentations, brochures, flyers, calendars and social media management

07/2021 – 12/2022  
1.5 years

**junior graphic designer**  
**Cancer Research UK**  
– London, UK

printed material (posters, flyers, tickets), social media graphics, branding, logo design, fundraising packs, infographics and reports

04/2019 – 10/2019  
6.5 months

**junior information designer**  
**Cancer Research UK**  
– London, UK

infographics, video editing, animation, editorial design, icon design and helping in the development of the company brand

09/2016 – 07/2018  
2 years

**graphic & web designer**  
**UAUAcademy**  
– Trieste, Italy

printed material (brochures, maps, posters), presentations, content for social media, concepts for events and web design

## EDUCATION

09/2014 – 06/2016  
2 years

**graphic design for advertising**  
**Scuola Internazionale di Grafica**  
– Venice, Italy

editorial design, advertising, logo design and branding, editing, web design, packaging, photography, information design, illustration

## SKILLS

### software

Illustrator, Photoshop, InDesign, After Effects, Powerpoint, Keynote, Word, Excel

### web

HTML, CSS, Wordpress, Joomla

### languages

Italian, English, Spanish

## FIELDS

information design  
motion design  
branding  
logo design  
icon design  
animation  
web design  
retouching/editing  
editorial design  
poster design  
exhibition design  
advertising

## INTERESTS

UX/UI  
photography  
architecture  
nature  
films  
fashion  
travelling  
linguistics

