

## WHO AM I?

My name is Lorenzo Tiriticco and I'm a graphic designer focused on **branding, information design** and **motion design** with experience in poster and web design

## WORK EXPERIENCE

07/2021–12/2022  
1.5 years

**junior graphic designer**  
**Cancer Research UK**  
– London, UK

**printed material** (posters, flyers, tickets), social media graphics, **branding**, logo design, **fundraising packs**, infographics and reports

04/2019–10/2019  
6.5 months

**junior information designer**  
**Cancer Research UK**  
– London, UK

**infographics**, video editing, **animation**, editorial design, **icon design** and helping in the development of the company's brand

07/2016–01/2020  
3.5 years

**graphic designer**  
**freelance**  
– Trieste, Italy

**brands and logos**, printed material like brochures, business cards, flyers, leaflets, posters, bookmarks and calendars

09/2016–07/2018  
2 years

**graphic & web designer**  
**UAUAcademy**  
– Trieste, Italy

printed material (**brochures, maps, posters**), presentations, content for social media, concepts for events and **creation of web pages**

06/2016–08/2016  
2 months

**graphic designer**  
**Matteo Bartoli Studio**  
– Trieste, Italy

coming up with concepts for **logos and brands** and developing them, designing **infographics** and printed material (**packaging**, brochures)

## EDUCATION

09/2014–06/2016  
2 years

**graphic design for advertising**  
**Scuola Internazionale di Grafica**  
– Venice, Italy

**editorial design**, advertising, logo design and branding, **editing**, web design, packaging, **photography**, information design, **illustration**

## SKILLS

### software

Illustrator, Photoshop, InDesign, After Effects, Powerpoint, Keynote, Word, Excel

### web

HTML, CSS, Wordpress, Joomla

### languages

Italian, English, Spanish

## FIELDS

**information design**  
**motion design**  
**branding**  
**logo design**  
**icon design**  
**animation**  
web design  
retouching/editing  
editorial design  
poster design  
exhibition design  
advertising

## INTERESTS

photography  
architecture  
nature  
films  
fashion  
travelling  
linguistics

