

Lorenzo Tiriticco portfolio

for the web version, visit tiriticco.com



Hello! My name is Lorenzo Tiriticco and I'm a graphic designer based in London and focused on branding and information design. I love bold colours, motion design and long walks on the beach. Find out more >

# selected projects



brands18



the lab



glob!



n191



infographics



madrid



approdi



ahg gallery



abstrict



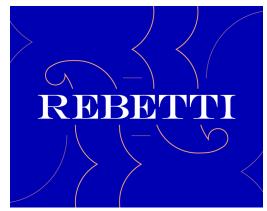


brands18 about

A selection of the logos and respective brands designed in 2018.



















# the lab about



## THE CONCEPT

as a school project that later evolved into a bigger personal project.





## THE DESIGN





## **THE MAGAZINE**

The content focuses on my personal views on art and design and my experience with my artistic background and family.







glob! about

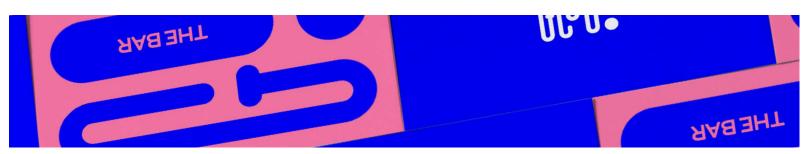














N191 about

## THE CONCEPT

Presentations can honestly be boring. But corporate shouldn't be synonymous with flat, dullor uninteresting. N191 is a template that combines regularity, elegance and boldness.



















infographics about

Infographics are a quick and clear representation of information.

More than useful, infographics are now fundamental: they tell us the weather, how to cook the best meal and how to act in case of an emergency.











madrid about

## THE GUIDE(S)

This infographic guide was designed both as a one-page website and in a printed form, the two having very different purposes.

#### THE PRINTED GUIDE

Here there is a third dimension and the information can be read in different ways. The content is divided into parts of an hypothetical day: it starts with what to do during the daytime and ends with info about the nightlife of Madrid.







#### THE WEB GUIDE

While the printed guide is meant to be bought and read while already in Madrid, the website wants to showcase the best the city has to offer to convince to come visit and gives some practical advice on how to get to Madrid and when/where to stay.









approdi about

## THE FESTIVAL

Approdi is an eclectic art festival which took place in the most diverse and suggestive locations of Trieste.













## **SOCIAL NETWORKS**

For the promotion of the festival, Twitter and Facebook were used, for the obvious purpose of not only giving the basic info, but also to give people a platform to share the promotional card on.

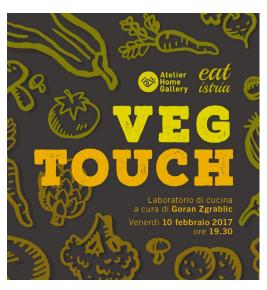






ahg gallery about

Atelier Home Gallery is a peculiar art gallery in the center of Trieste, Italy. Founded by a couple of artists who wanted to turn their house into an exhibition space, this unique place is now run by their daughter.







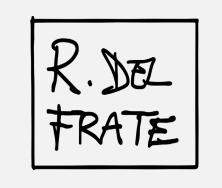


#### **DEL FRATE**

Painter, writer and composer Roberto del Frate is one of the founders of the gallery. In 2016 his brand had to reinvent itself: the more coloured and modern design for his events, the unique business card and his new logo reflect his new style.



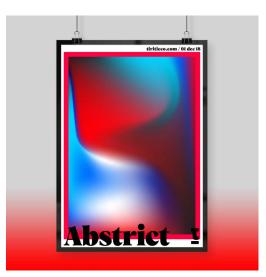






abstrict about

A series of posters designed in occasion of the official "launch" of the website, all differing in style.









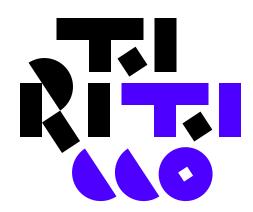












## about

Hello! My name is Lorenzo Tiriticco and I'm a graphic designer based in London and **focused on branding, information design and poster design** with experience in **editorial, exhibition and web design**.

My passions also include photography, modern art, cinematography, LGBT+ themes, architecture and whatever alternative form of expression one can find.

As for graphic design, I love **bold colours, motion design, strong typographic choices** and I'm inspired by the 60s, the Swiss style and architecture.

I'm always looking for **collaborations** and the opportunity to work with interesting people to join styles and perspectives.

CV

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Contacts

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